

City of Rolling Meadows



# July 4<sup>th</sup> Parade

**Theme: "A Community With Pride"**

Friday

July 4<sup>th</sup>, 2008

11:30 A.M.

(Parade route starts from Rolling Meadows High School parking lot on Central Road, heads north up Jay Lane, then west up Grouse Lane, then north up Meadow Drive to Kirchoff Road ending at Rolling Meadows Shopping Center/McDonalds)

**Parade Applications Available:** *(see back of this page)*

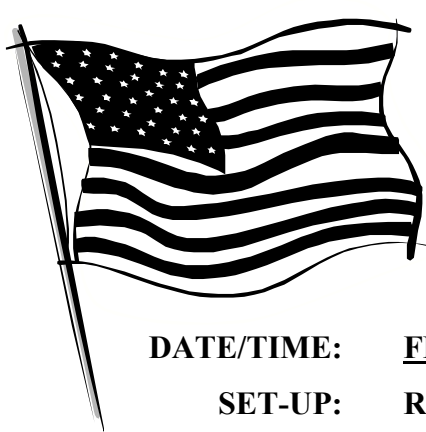
★ Residents   ★ Businesses   ★ Organizations/Clubs   ★ School Groups

This summer residents will line the streets to see organizations, businesses, schools and neighborhood groups celebrate their community spirit in our annual parade. To bring attention to Rolling Meadows' growing districts of commerce, we'll be inviting familiar neighborhood shopping center merchants and individual businesses to parade past their customers! Remember, parade entries and floats are excellent promotional/advertising opportunities for organizations! Here's your chance to interact with the community by handing out **LOTS OF GOODIES** (candy, coupons, promotional items and more!)

## Parade Entry Types:

- ★ Bands
- ★ Classic Cars
- ★ Animals/Pets
- ★ Floats
- ★ Clowns/Jugglers
- ★ Music
- ★ Specialty Vehicles
- ★ Costumed Characters/Mascots
- ★ Entertainment

This is a wonderful opportunity to be recognized in your community!



# City of Rolling Meadows

# July 4<sup>th</sup>

# Parade Application

**DATE/TIME:** FRIDAY, JULY 4, 2008 AT 11:30AM

**SET-UP:** **Rolling Meadows High School Parking Lot between 10:00 and 10:30AM.**

**ROUTE:** Parade route starts from Rolling Meadows High School parking lot on Central Road, heads north up Jay Lane, then west up Grouse Lane, then north up Meadow Drive to Kirchoff Road, ending at Rolling Meadows Shopping Center/McDonalds.

**ENTRY FEE:** None required.

**THEME:** "A COMMUNITY WITH PRIDE"

**ENTRY DEADLINE:** **JUNE 4<sup>th</sup> or sooner** if you want maximum publicity and inclusion in the parade line up.



## Please print

Name of Group: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening: \_\_\_\_\_

Day of Parade Cell Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_



## Check ALL that apply:

### Group Types

- Resident     
  Business     
  Organization/Club     
  School     
  Band

### Designate Merchant/Business Affiliation

- N/A     
  Downtown Kirchoff Shopping District     
  Plum Grove Shopping District     
  Golf/Algonquin Roads Shopping District
- (Does not apply)

### Type of Entries

- Float     
  Truck Pulling flatbed     
  Walkers (No. of Walkers\_\_\_\_)     
  Specialty Vehicle or Car     
  Band (No. of Walkers\_\_\_\_)     
  Animals or Pets Type & No. \_\_\_\_\_

Description: \_\_\_\_\_

Other: \_\_\_\_\_

Due to time constraints and other organizational needs, the Parade Chairman reserves the right to limit the number of people & groups in the parade. If you have any questions regarding the parade or the application form, please contact the Rolling Meadows Chamber of Commerce at 847-398-3730 or E-mail: office@rmchamber.org

★ ★ **NO WATER SHALL BE PERMITTED IN THE PARADE EXCEPT FOR DRINKING** ★ ★